

# Reading Aloud Really Matters!

According to the U.S. Department of Education, children who are read to at home enjoy a substantial advantage over children who are not.



Reading aloud to young children stimulates language and cognitive skills; it also builds motivation, curiosity, and memory.



# Why Read Aloud?

## INSTILL A LOVE OF READING

Your example demonstrates that reading is important, pleasurable, and valued.

## KNOWLEDGE GAINED & SHARED

Books are a pleasure, and they are also informative. You and your child can learn something new as you read aloud.

## LITERACY SKILL BUILDING

Vocabulary. Phonics. Familiarity with the printed word. Storytelling. Comprehension. Reading aloud builds literacy skills.



## BONDING

Sharing good books creates lifelong memories.



Children's books contain 50% more rare words than prime-time television or even college students' conversations.



# Read Aloud Every Day

