Reading Aloud Really Matters!

According to the U.S. Department of Education, children who are read to at home enjoy a substantial advantage over children who are not.

Why Read Aloud?

INSTILL A LOVE OF READING
Your example demonstrates that reading is important, pleasurable, and valued.

KNOWLEDGE GAINED & SHARED
Books are a pleasure, and they are also informative. You and your child can learn something new as you read aloud.

LITERACY SKILL BUILDING
Vocabulary, Phonics, Familiarity with the printed word. Storytelling. Comprehension. Reading aloud builds literacy skills.

Reading aloud to young children stimulates language and cognitive skills; it also builds motivation, curiosity, and memory.

Children's books contain 50% more rare words than prime-time television or even college students' conversations.

BONDING
Sharing good books creates lifelong memories.

Read Aloud Every Day